

THE
VINEYARD
& WINERY **SHOW**

2021

For viticulturists in Great Britain

24th November 2021

Kent Event Centre, Detling, Maidstone, Kent ME14 3JF

In association with



An unmissable event for anyone working in viticulture in the UK and abroad.



Exhibitor pack

Sponsored by



brunel
erben
a berlin packaging company

HUTCHINSONS
Crop Production Specialists

Vitifruit Equipment
Sales and Hire

ROYSTON
THE LABEL EXPERTS

WWW.VINEYARDSHOW.COM

#VINEYARDANDANDWINERYSHOW21

ANY QUESTIONS? Email jamie.mgroroty@kelsey.co.uk

THANK YOU AND WELCOME

We are absolutely delighted that you are joining us at the inaugural **Vineyard and Winery Show**. When the event was created, we envisioned a Show that would provide vineyard owners, winemakers and growers with an exhibition and conference to help build businesses and support the British industry as a whole. I am so pleased to report that we are succeeding in this mission and that you have decided to become part of this popular event.

We are so pleased to confirm that some of the biggest names in the sector such as **CLM, Hutchinsons, Vitifruit, Bruni Erben and Royston Labels** are all main sponsor **and their stands can be found adjacent to the wine tasting hub**.

The show is free to attend, our aim is to ensure that there is no barrier to anyone learning more about the sector and to find the advice and guidance they need to build a better wine business. We are working hard to ensure that we have the right balance across the trade stands areas,

so that we have the leading wine buyers, plus the key influencers in policy and the environment all in attendance, to ensure that we are placing the industry at the front of their minds.

This pack is to ensure that you have everything you need to make this event a success for your business, it will feature marketing materials to help promote your presence at the event, cater for your team whilst at the event, plus provides additional opportunities to promote your business and key dates for the show.

If you wish to advertise or discuss editorial in **Vineyard magazine** please contact Jamie McGroarty:
jamie.mcgrorty@kelsey.co.uk

For **show queries**, please contact Sarah:
sarah.vineyardshow@kelsey.co.uk

We look forward to seeing you at the show!

Sarah Calcutt, Event Director



KEY DATES

1 November	Final deadline for booking a banner on the main route through the showground.
1 November	Final deadline for booking a banner/flag suspended above your stand.
1 November	Final deadline for booking a floor plate sticker giving directions to your stand.
1 November	Final deadline for booking a forklift time for unloading, electrical supplies, catering and banner/flag placement.
1 November	Furniture booking deadline – please book using the dedicated site at Swift Hire www.vineyardandwineryshow.swifhire.co.uk
1 November	Final deadline for on stand catering requests, please speak to Sarah Calcutt for a menu and pricing.
22/23 November Set up days	The site will be open from 7am on the 22/23 November for stand building and deliveries. Please mark all deliveries with your company name and stand number.
24 November	Doors open at 8am for exhibitors
24 November	11pm is the deadline for vacating the Kent Event Centre, we're very sorry but there are no facilities for the temporary storage of items for a later collection.

COMPLETE YOUR EXHIBITOR FORMS HERE:

www.vineyardshow.com/wp-content/uploads/2020/11/Vineyard-Show_Booking_Website.pdf



ADDITIONAL BRANDING OPPORTUNITIES

Banners on the main route through the showground	Price on request
Banner/flag suspended above your stand	Price on request
Floor plate sticker giving directions to your stand	Price on request

MARKETING SUPPORT PACK

To maximise your involvement with the show we have supplied you with a dedicated marketing support pack of assets to share with your audience. Please feel free to circulate widely amongst your customers and wider audiences as much as possible. If you need alternative sizes, we are happy to supply them – just get in touch with us.

Your marketing support pack consists of the following:

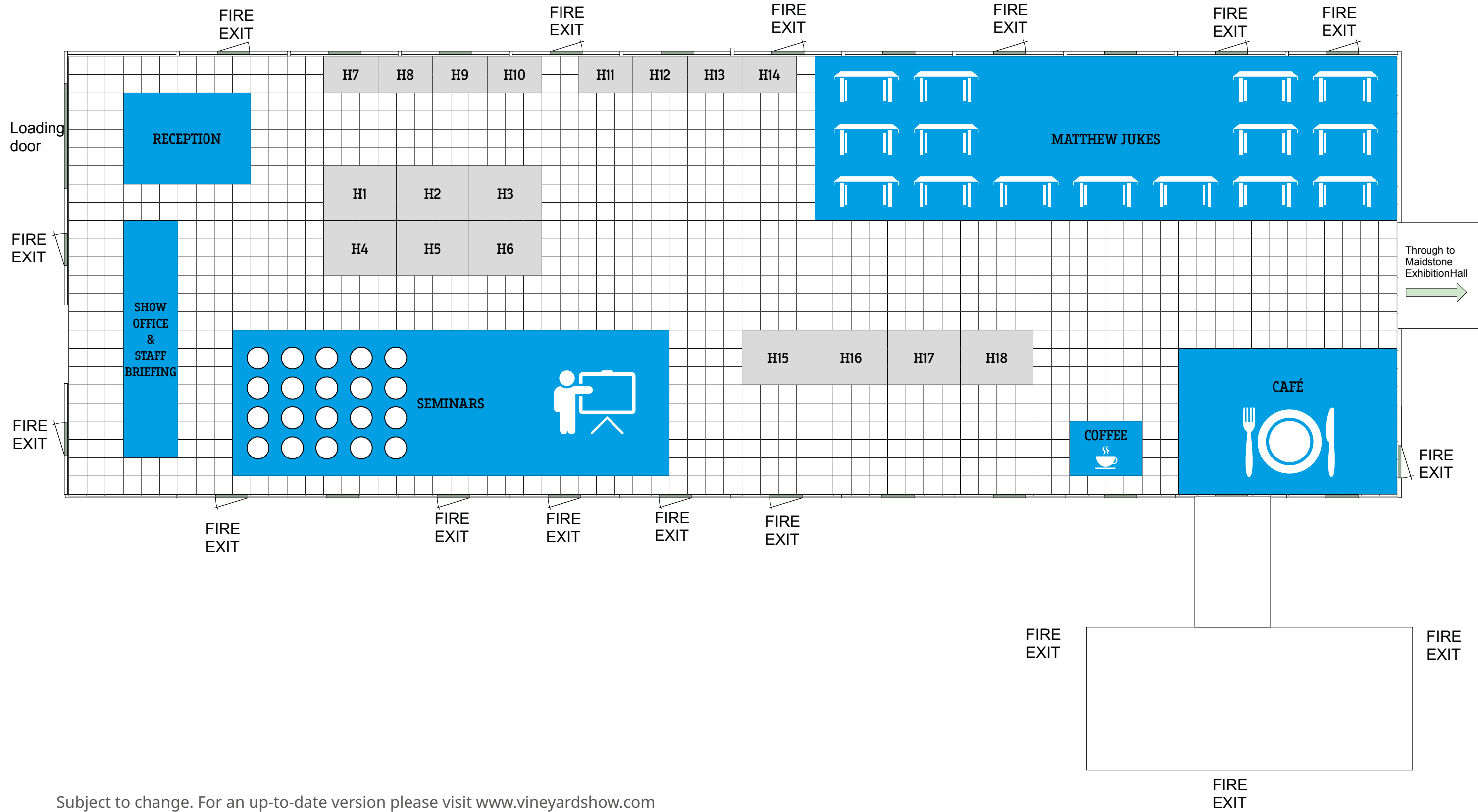
- ◆ Signature scan image
- ◆ Exhibitor social media banners
- ◆ Suggested social media posts
- ◆ Suggested email campaign template



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Subject to change. For an up-to-date version please visit www.vineyardshow.com

Floorplan 2021

Empty
 Confirmed
 Provisional

