

THE
VINEYARD
& WINERY SHOW

2022

For viticulturists in Great Britain

23rd November 2022

Kent Event Centre, Detling, Maidstone, Kent ME14 3JF

In association with



An unmissable event for anyone working in viticulture in the UK and abroad.



Exhibitor pack

Sponsored by



Vitifruit Equipment
Sales and Hire



WWW.VINEYARDSHOW.COM
#VINEYARDSHOW

ANY QUESTIONS? Email jamie.mgrority@kelsey.co.uk

THANK YOU AND WELCOME

We are absolutely delighted that you are joining us at the second **Vineyard and Winery Show**. When the event was created, we envisioned a Show that would provide vineyard owners, winemakers and growers with an exhibition and conference to help build businesses and support the British industry as a whole. I am so pleased to report that we are succeeding in this mission and that you have decided to become part of this popular event.

I am pleased to confirm that we are now sold out on exhibitor space with 30 new exhibitors joining us this year. Registrations for visitors are up on this time last so we expecting a bigger attendance.

The show is once again free to attend, ensuring there is no barrier to anyone learning more about the sector and to find the advice and guidance they need to build a better wine business. We are working hard to ensure that we have the

right balance across the trade stands areas, so that we have the leading wine buyers, plus the key influencers in policy and the environment all in attendance, to ensure that we are placing the industry at the front of their minds.

This pack is to ensure that you have everything you need to make this event a success for your business, it will feature marketing materials such as social media images and email signatures helping you to promote your presence at the event. See below on how to cater for your team whilst at the event, plus provides additional opportunities to promote your business and key dates for the show.

For **show queries**, please contact Sarah: sarah.vineyardshow@kelsey.co.uk

We look forward to seeing you at the show!

Jamie McGrorty, Publisher, Vineyard



MARKETING SUPPORT PACK

To maximise your presence at the show we have supplied you with a dedicated marketing support pack of assets to share with your audience. Please feel free to circulate widely amongst your customers and wider audiences as much as possible.

If you need alternative sizes, we are happy to supply them – just get in touch with us!

Your marketing support pack consists of the following and will be attached to the email:

- ◆ Signature scan image
- ◆ Exhibitor social media banners
- ◆ Suggested social media posts
- ◆ Suggested email campaign template

When posting on social media, please make sure to use #vineyardshow

And don't forget to follow us!



@VineyardMagazine

@VineyardMagGB

@vineyardmaggb



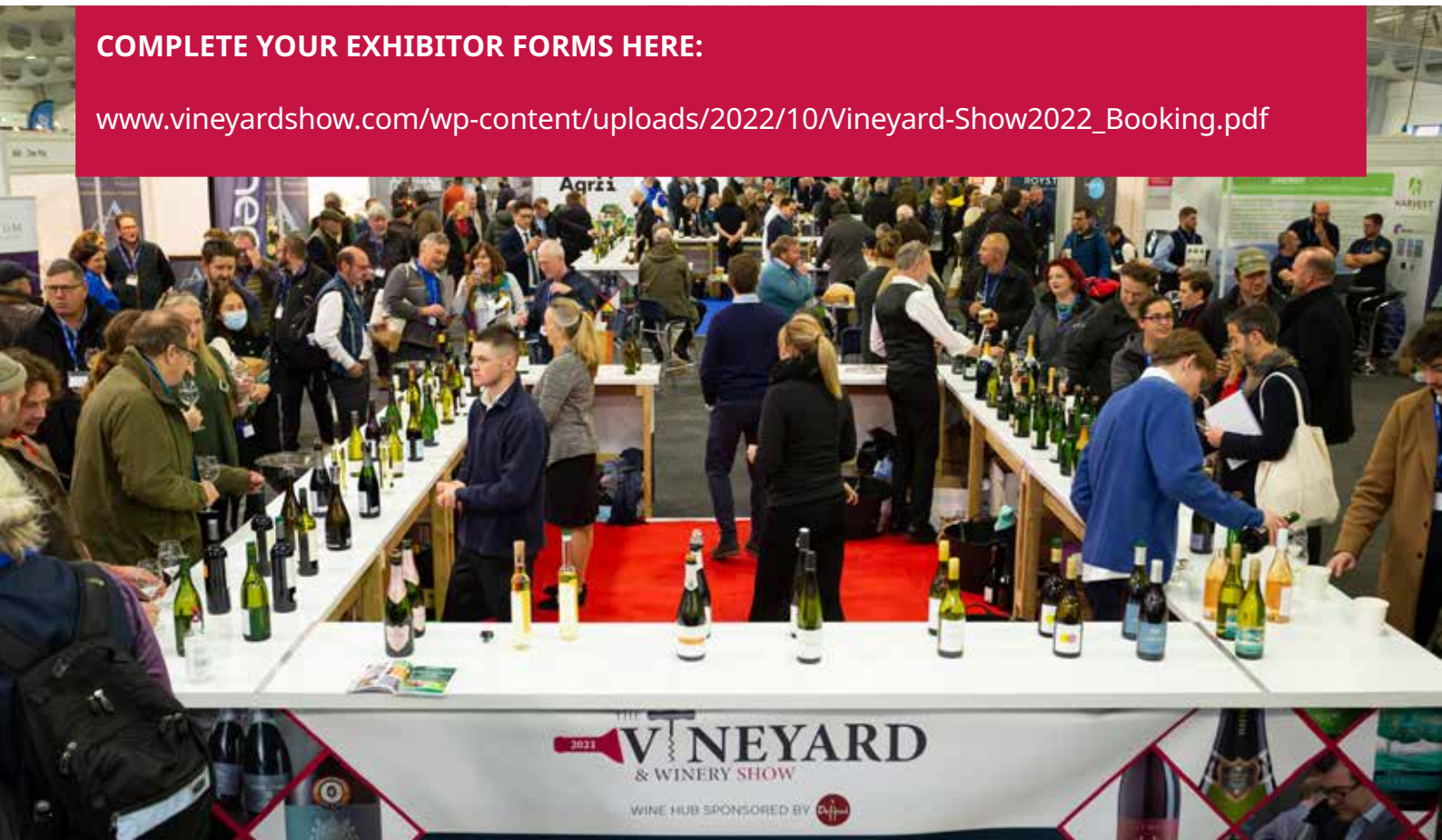
ANY QUESTIONS? Email jamie.mgrority@kelsey.co.uk

CHECKLIST

<p>1 November</p>	<p>COMPLETE YOUR FORMS Make sure you have completed your risk assessment, exhibitor form and proof of public liability insurance: www.vineyardshow.com/wp-content/uploads/2020/11/Vineyard-Show_Booking_Website.pdf</p>
<p>1 November</p>	<p>DO YOU NEED FURNITURE ON YOUR STAND? DON'T FORGET TO ORDER Furniture booking deadline – please book using the dedicated site at Swift Hire www.vineyardandwineryshow.swifhire.co.uk</p>
<p>1 November</p>	<p>Final deadline for booking a forklift time for unloading, electrical supplies, catering and banner/flag placement.</p>
<p>1 November</p>	<p>ORDER FOOD AND DRINKS TO BE DELIVERED DIRECT TO YOUR STAND Final deadline for on stand catering requests, please speak to Sarah Calcutt for a menu and pricing.</p>
<p>21/22 November Set up days</p>	<p>The site will be open from 7am on the 21/22 November for stand building and deliveries. Please mark all deliveries with your company name and stand number.</p>
<p>23 November</p>	<p>Doors open at 8am for exhibitors</p>
<p>23 November</p>	<p>11pm is the deadline for vacating the Kent Event Centre, we're very sorry but there are no facilities for the temporary storage of items for a later collection.</p>

COMPLETE YOUR EXHIBITOR FORMS HERE:

www.vineyardshow.com/wp-content/uploads/2022/10/Vineyard-Show2022_Booking.pdf



SHOW DINNER

WineGB and Vineyard Magazine to host a post-harvest celebration dinner on the evening of the Vineyard & Winery Show.

Vineyard Magazine and WineGB are joining forces to host a post-harvest, and post-show, dinner on the evening of the Vineyard & Winery Show on 23 November.

The celebration event will bring together vineyard owners, winemakers and operators with many of the goods and service suppliers to the industry. Last year's first Vineyard & Winery Show in November attracted a large crowd of show visitors and exhibitors. The timing of both the show and an industry dinner provides a good opportunity for the industry community to get together – being after harvest and as the year comes to an end, it is a chance to look back on the year and celebrate its successes.

The dinner will take place in the Clive Emson Hall at the Kent County Showground, where the Show itself is taking place on another part of the site.

“With the number of visitors and exhibitors we had last year, and what we are anticipating in 2022, it made sense to provide some further opportunities to get people together and catch up with each other,” comments Jamie McGroarty, publisher of *Vineyard Magazine*.

Simon Thorpe MW, CEO of WineGB adds: “By the end of November, the 2022 harvest will be gathered in and what better time and place for our industry to come together and celebrate another year's endeavours with a look back on the vintage and a look forward to what will hopefully be a successful Christmas trading period”.

The evening will include a tasting of award-winning UK wines, a paying bar serving local drinks, dinner and entertainment. Tickets are on sale now at £75 per head. There are also opportunities to take a full table so that you can invite your own guests. For more information, please contact Angelina Howe at WineGB: angelina@winegb.co.uk

WINEGB & VINEYARD MAGAZINE
PRESENT
GREAT BRITISH
WINE FESTIVAL
POST HARVEST CELEBRATION
AFTER THE VINEYARD & WINERY SHOW
23 NOVEMBER 2022
CLIVE EMSON SUITE, KENT COUNTY SHOWGROUND, DETLING ME14 3HT
LIVE MUSIC | THREE-COURSE DINNER | BAR
TICKETS: £75 PER PERSON (EX VAT)
VIA [EVENTBRITE](https://www.eventbrite.co.uk) OR EMAIL: [ANGELINA@WINEGB.CO.UK](mailto:angelina@winegb.co.uk)

WINES OF GREAT BRITAIN

VINEYARD