

THE VINEYARD & WINERY SHOW

For viticulturists in Great Britain

22nd November 2023

Kent Event Centre, Detling, Maidstone, Kent ME14 3JF

In association with



An unmissable
event for anyone
working in
viticulture in the
UK and abroad.



Exhibitor pack

Sponsored by



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WWW.VINEYARDSHOW.COM
#VINEYARDSHOW23

ANY QUESTIONS? Email jamie.mgrorty@kelsey.co.uk

THANK YOU AND WELCOME

We are absolutely delighted that you are joining us at the third **Vineyard & Winery Show**. When the event was created, we envisioned a Show that would provide vineyard owners, winemakers and growers with an exhibition and conference to help build businesses and support the British industry as a whole. I am so pleased to report that we are succeeding in this mission and that you have decided to become part of this popular event.

I am pleased to confirm that we are now sold out on exhibitor space with 30 new exhibitors joining us this year. Registrations for visitors are up on this time last so we expecting a bigger attendance.

The show is once again free to attend, ensuring there is no barrier to anyone learning more about the sector and to find the advice and guidance they need to build a better wine business. We are working hard to ensure that we have the

right balance across the trade stands areas, so that we have the leading wine buyers, plus the key influencers in policy and the environment all in attendance, to ensure that we are placing the industry at the front of their minds.

This pack is to ensure that you have everything you need to make this event a success for your business, it will feature marketing materials such as social media images and email signatures helping you to promote your presence at the event. See below on how to cater for your team whilst at the event, plus provides additional opportunities to promote your business and key dates for the show.

For **show queries**, please contact Pippa: info@a-me.co.uk or 01406 424848.

We look forward to seeing you at the show!

Jamie McGrorty, Publisher, Vineyard



CHECKLIST

31 October	COMPLETE YOUR FORMS Make sure you have completed your risk assessment, exhibitor form and proof of public liability insurance: www.vineyardshow.com/wp-content/uploads/2020/11/Vineyard-Show_Booking_Website.pdf
31 October	DO YOU NEED FURNITURE ON YOUR STAND? DON'T FORGET TO ORDER Furniture booking deadline – please book using the dedicated site at Swift Hire www.vineyardandwineryshow.swiftshire.co.uk
31 October	DO YOU NEED ELECTRICS ON YOUR STAND? DON'T FORGET TO ORDER Electrics booking deadline – please book by emailing info@a-me.co.uk
31 October	Final deadline for booking a forklift time for unloading, electrical supplies, catering and banner/flag placement.
31 October	ORDER FOOD AND DRINKS TO BE DELIVERED DIRECT TO YOUR STAND Final deadline for on stand catering requests, please speak to Sarah Calcutt for a menu and pricing.
20/21 November Set up days	The site will be open from 7am on the 20/21 November for stand building and deliveries. Please mark all deliveries with your company name and stand number.
22 November	Doors open at 8am for exhibitors
22 November	11pm is the deadline for vacating the Kent Event Centre, we're very sorry but there are no facilities for the temporary storage of items for a later collection.

COMPLETE YOUR EXHIBITOR FORMS HERE:

www.vineyardshow.com/wp-content/uploads/2023/06/Vineyard-Show2023_Booking.pdf



MARKETING SUPPORT PACK

To maximise your presence at the show we have supplied you with a dedicated marketing support pack of assets to share with your audience. Please feel free to circulate widely amongst your customers and wider audiences as much as possible.

If you need alternative sizes, we are happy to supply them – just get in touch with us!

Your marketing support pack consists of the following and will be attached to the email:

- ◆ Signature scan image
- ◆ Exhibitor social media banners
- ◆ Suggested email campaign template

When posting on social media, please make sure to use #VineyardShow23

And don't forget to follow us!



@VineyardMagazine

@VineyardMagGB

@vineyardmaggb



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